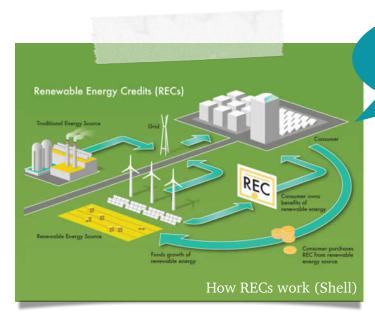
Environmental Action Newsletter

What YOU Can Do for Our People & Planet
Issue 3: Energy Habits

What are Renewable Energy Credits?

Drew Langan

Our Tri-Co's effort to improve sustainable energy on campus



RECs are useful, but as always, the best way to reduce pollution is to reduce consumption!

Both Swarthmore and Bryn Mawr Colleges "offset" 100% of their greenhouse gas emissions caused by electrical consumption through the purchase of wind Renewable Energy Credits (RECs). In a

nutshell, our colleges pay slightly more in electrical costs in exchange for investing in wind energy and all of its environmental benefits. RECs offer the co-benefits of supporting the renewable energy industry and upholding our institutional commitments to environmental protection.

Read in more detail about RECs here!

BEHAVIORAL SCIENCE CAN LOWER YOUR ENERGY BILL -ZOEY WERBIN

In this <u>TED Talk</u>, Alex Lasky tells the story of a successful intervention to limit household overconsumption: social pressure. Being informed that you use twice as much energy as other homes in your neighborhood is an incredible motivator to pay attention to your habits. This suggests the importance of having



conversations about environmental issues in general; the fact that you care can motivate and inspire those around you!

Philadelphia
Environmental
Film Festival

PHILA ENVIR FILMFEST

Fri. April 21st to
Sun. April 23rd
Prince Theater
Philadelphia
Showcasing
powerful new shorts
& features that
entertain, inform &
inspire personal
action



Earth Day
Extravaganza!
Sustainability
Research Fellows
Sat. April 22nd
10am, Crumhenge
Learn how to bird,
tour the flora, or
release your creativity
at art & writing
workshops!

ISSUE 3 APRIL 15TH. 2017

Energy Use in the College Bubble

Sarah Freda

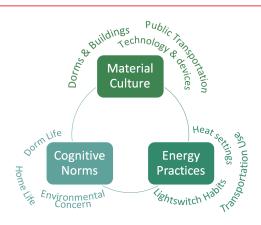
How does the Tri-Co energy culture shape our habits and how can we change them?

As Tri-Co students, we are incredibly spoiled. With no bills to pay, many of us likely pay little attention to our daily habits. Do we remember to turn the bathroom lights off? Unplugging our chargers when not in use? I bet most of us are guilty of some of these – I know I am. In the college bubble, there is little incentive to closely monitor how we use – or abuse – energy use.

This student lifestyle is not seen everywhere in the world. When studying abroad in New Zealand, I noticed a complete shift in energy use. First of all, the flat is always cold. Roommates huddle together under blankets without the heat pump running (not to mention the poorly-insulated windows and rooms). Wet clothes are hung to dry, even during winter. And, boy, do people *love* their cars. A friend of mine bought and raised Debbie, a gas-guzzling, 1990s Honda, until she went to her grave.

So how does this differ to life on campus here?

While abroad, I learned about the "energy cultures framework": material culture (our surroundings), cognitive norms (beliefs and understandings), and energy practices (what we do). Think about your own energy culture on campus. For material culture, how energy efficient is your dorm? Do you feel drafts of air coming through your windows? Think about your cognitive norms. What are your environmental concerns? Have habits from home affected your dorm habits? And now energy practices. What temperature do you like to keep your room at? When do you turn your lights on or off?



You may have noticed that your cognitive norms may not fully align with your energy practices. For instance, you may worry about carbon emissions and

support renewable energy, but grew up with the heater running through the winter. Some of your practices are also completely out of your control. The dorms aren't well insulated and have drafty windows (I know that's definitely the case in my room). We don't have nearly enough solar panels for every student on campus, and all of our lightbulbs may not even be energy efficient.

So how can we change our (or even the Tri-Co's) energy culture? First of all, there is power in individual action. Be conscious about your energy use: remember to turn the lights off when rooms (even public spaces) aren't in use; don't leave your phone and laptop charging overnight; turn the heat down (and keep the windows closed) during colder months. There's plenty of power in sharing information, too! Tell your friends about this framework and compare your energy habits and cognitive norms. There's also plenty you can do on campus. Join a sustainability group. Take a class on energy use and renewable sources. Propose suggestions to the administration. Maybe perform a study on energy use at Swat. Check out Sustainability Degrees and Electric Choice for more tips!

Call Your Rep's:Bills of the Week

Here are this week's most controversial bills related to environmental issues.

Call your representatives and have your voices heard!

Who to call:

Sen. Robert P. Casey Jr. (D)

+1 202-224-6324

Line busy?

Try local office numbers: Central PA: 814-357-0314

Erie: 814-874-5080

Harrisburg: 717-231-7540 Lehigh Valley: 610-782-9470 Northeastern: 570-941-0930 Philadelphia: 215-405-9660 Pittsburgh:412-803-7370

Sen. Patrick J. Toomey (R)

+1 202-224-4254

Line busy?

Try local office numbers: Erie: 814-455-9925

Harrisburg: 717-782-3951 Johnstown: 814-266-5970 Lehigh Valley: 610-434-1444 Philadelphia: 215-241-1090 Pittsburgh: 412-803-3501 Scranton: 570-941-3540

Rep. Robert A Brady (D)

+1 202-224-4731

Line busy?

Try local office numbers:

Delaware County: 610-874-7094

Philadelphia (E. Clearfield) 267-519-22 Philadelphia (Memphis St.): 215-426-4616

Philadelphia (S. Broad St.): 215-389-4627

Prevent EPA Budget Cuts

Trump's Budget would:

Eliminate the Department of Energy's funding for advanced energy and vehicle research

Reduce funding for the Office of Energy Efficiency and Renewable Energy

Jeopardize renewable energy jobs

Call your senators & reps!

Stop the Midnight Rules Relief Act

S.34 would:

Permit Congress to strike down large groups of legislation that were submitted to Congress during the last 60 days of the previous administration.

Allow your congressional representatives to vote against or block individual programs or legislations without having gone on record about their stance.

This obscures the legislative process and will make it easier for Congress to overturn Obama's environmental protections and other legislation.

Call your senators!

Tips:

- Say your name, city, and zip code to the staffer
- Mention why you care! Add something related to why this bill matters to you
- If leaving a voicemail, give your full address
- Remember to thank them for their time & attention!

Go to 5calls.org to learn more!

YOUTH CONVENTION BEFORE PCM!

Friday, April 28th, Washington D.C.

Young people are gathering on 04/28 the day before People's Climate March to talk about the role of students and youth in this political moment, build relationships with other climate justice leaders from across the country, and strategize for what comes next.

Transportation

will be provided

both ways!

The convening will include:

- A lineup of powerful speakers
- ▶ Training on organizing skills and movement-building strategy
- Opportunities to make connections and share stories
- Preparation for the youth block and march on Saturday

Young people have a critical role to play in this political moment, and we are ready to show up strong to fight for our futures.

> Sign up to secure your spot at the youth convening and the People's Climate March (04/29) here.

Contact eweisko1@swarthmore.edu for questions.

Earth Week at BMC

Bryn Mawr Sustainability Leadership Group

- ▶ Hour of Darkness Fire Pit and S'mores Monday, April 17th, 7:30, Senior Row
- Dorceta Taylor: Power and Privilege in America Wednesday, April 19th, 7-8pm Wyndham Ely Room

Dorceta Taylor is a James E. Crowfoot Collegiate Professor of Environmental Justice and Director of Diversity, Equity, and Inclusion at the University of Michigan

▶ BMC Earth-a-Palooza! Friday, April 21st, 5-7pm, Erdman Walkway



NO GARBAGE BAGS

You really don't need them! Just toss trash into the larger, public trashcans. Wash between uses and refill!



SHAMPOO

1/4 cup Coconut Milk 1/4 cup Liquid Castille 20 drops Essential Oil Combine ingredients, shake well. Apply on hair. Only 1 tsp/use! Lasts for 1 month

Fact

were a country, it would be the 3rd largest greenhouse gas emitter after China & the USA!