

Curriculum Vitae

Ellen B. Magenheim

Professor
Department of Economics
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Swarthmore College
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Employment:

2001 – present Professor of Economics, Swarthmore College

1993 – 2001 Associate Professor of Economics, Swarthmore College

1986 – 1993 Assistant Professor of Economics, Swarthmore College

(formerly Economics Department Chair; Associate Provost; Acting Director of Academic Relations of the Lang Center for Civic and Social Responsibility; Chair of the Program in Public Policy)

8/82 - 5/85 Adjunct Instructor of Economics, University of Maryland (College Park)

Education:

University of Maryland (College Park), PhD in Economics, 1986; MA in Economics, 1982

University of Rochester, BA History, 1975

Primary Teaching and Research Interests: Health Economics, Microeconomics, Behavioral Economics

Current Research:

“Encouraging Healthy Eating with Behavioral Economics: Field Experiments at the Philabundance Fare & Square Store,” (with Erin Bronchetti and David Huffman).

“Hypertension Treatment Rates Worldwide and Health Worker Density: an Econometric Analysis” with Rajesh Vedanthan, Mondira Ray, and Valentin Fuster.

Publications:

"Attention, Intentions, and Follow-Through in Preventive Health Behavior: Evidence from a Field Experiment on Flu Vaccination" (with Erin Bronchetti and David Huffman). *Journal of Economic Behavior and Organization*, 116, 2015, pp. 270-291.

"Liberal Arts Colleges and the Production of PhD Economists" (with Philip Jefferson). *Journal of Economic Education*, Vol. 46, No. 2, April 2015, pp. 189-199.

"When a Nudge isn't Enough: Defaults and Savings of Low- Income Tax Filers", (with Erin Bronchetti, Thomas Dee, and David Huffman). *National Tax Journal*, 2013, 66(3), pp. 609-634.

Review of *The Widening Gap* by Jody Heymann, New York: Basic Books, 2000, in *Forum for Applied Research and Public Policy*, 16(2), Summer 2001.

"Preschools and Privatization" in *Privatizing Education: Can the Marketplace Deliver Choice, Efficiency, Equity, and Social Cohesion?* edited by Henry M. Levin, Colorado: Westview Press, 2001.

Review of *Parental Priorities and Economic Inequality*, by Casey B. Mulligan, Chicago: University of Chicago Press, 1997 and *What Money Can't Buy, Family Income and Children's Life Chances*, Cambridge: Harvard University Press, 1997, in *Eastern Economic Journal*, 26(3), Summer 2000.

Review of *The State and the Family, A Comparative Analysis of Family Policies in Industrialized Countries*, by Anne Helen Gauthier, Oxford: Clarendon Press, 1998, in *Forum for Applied Research and Public Policy*, 14(6), Winter 1999.

Zaslow, M., Oldham, E., Moore, K., and Magenheim, E., "Welfare Families' Use of Early Childhood Care and Education Programs and their Implications for their Children," *Early Childhood Research Quarterly*, 13(4), 1998.

Magenheim, E., Review of *Confronting Poverty: Prescriptions for Change*, edited by Sheldon Danziger, Gary Sandefur, Daniel Weinberg, New York: Russell Sage Foundation, 1994; in *Children and Youth Services Review*, Volume 17, Numbers 1/2.

Magenheim, E., "Information, Prices, and Competition in the Child-Care Market: What Role Should the Government Play?" in *Readings in Public Policy*, edited by Michael Pogodzinski, Cambridge, MA: Basil Blackwell Publishers, 1994.

Magenheim, E., Review of *American's Children: Resources from Family, Government and the Economy*, by Donald J. Hernandez, New York: Russell Sage, 1993 in *Journal of Policy Analysis and Management*, Summer 1994.

Magenheim, E., "Gender-Related Patterns in Pension Coverage: a Review of the Literature" for the US Department of Labor, Pension and Welfare Benefits Administration, February 1993.

Magenheim, E., "Employer-Provided Child Care," Chapter 13 in *Trends in Health Benefits*, edited by John Turner, William Wiatrowski, and Dan Beller, US Department of Labor, 1993.

Magenheim, E., "The Role of Pensions in Corporate Finance: What Roles Do Pensions Play in Facilitating or Preventing Corporate Mergers and What are the Associated Welfare Effects?" for the US Department of Labor, Pension and Welfare Benefits Administration, September 1992.

Magenheim, E. and Mueller, D., "Are Acquiring Firm Shareholders Better Off After an Acquisition Than They Were Before?" in *Knights, Raiders and Targets: the Impact of the Hostile Takeover*, edited by John C. Coffee, Jr., Louis Lowenstein, and Susan Rose-Ackerman, New York: Oxford University Press, 1988.

Magenheim, E. and Murrell, P., "How to Haggle and Stay Firm: Barter as Hidden Price Discrimination," *Economic Inquiry*, 26(3), July 1988.

Magenheim, E., "The Private and Public Effects of Corporate Takeovers," *Forum for Applied Research and Public Policy*, 3(1), Spring 1988.

Magenheim, E., "Are Mergers Damaging Our Nations Health?" *Chief Financial Officer*, November 1987.

Magenheim, E., "Bartering: a New Twist on an Ancient Trade," *Chief Financial Officer*, March 1985.

Reports:

"Puzzles in the Market for Child Care: What Determines the Behavior of the Supply Side of the Market." July 15, 2002. Prepared under Smith Richardson Foundation Grant 9801-794.

Moore, K., Zaslow, M., Coiro, M., Miller, S., and Magenheim, E., *How Well Do They Fare? AFDC Families with Preschool Children at the Outset of the JOBS Program*, Washington, DC: Child Trends, 1995.

Magenheim, E., "Economics of the Child Care Industry: an Industrial Organization Perspective," March 1990 for the Rockefeller Foundation.

Conference Papers and Presentations:

Panel discussion at the American Economic Association meetings entitled “The Undergraduate Origins of PhD Economists: Where Do They Come From and Advice to Programs,” January 2015.

Co-organized (with Erin Bronchetti) and chaired panel entitled “Behavioral Economics, Incentives, and Preventive Health Behavior: Evidence from Three Randomized Field Experiments,” at the American Society of Health Economists Biennial Conference, Los Angeles, CA, June 2014.

"Attention, Intentions, and Follow-Through in Preventive Health Behavior: Evidence from a Field Experiment on Flu Vaccination" with Erin Bronchetti and David Huffman. Presented at International Health Economics Association Meetings, Dublin, Ireland, July 2014.

"The Role of the Public Sector in Improving Child Care for Working Parents," with Martha Zaslow, presented at a Wharton Impact Conference "Caring for the Children of Working Parents: a Call for Private and Public Sector Leadership, Wharton School at the University of Pennsylvania, September 22, 2000.

“Information Problems in Service Markets: Health Care and Child Care,” presented at Eastern Economics Association Conference (with Amanda Bayer).

“Resource and Referral Agencies: Can They Solve the Information Problem in Child-Care Markets?,” presented at Association for Public Policy Analysis and Management Conference.

“Implicit Contracts, Trust, and Changing Institutional Structures,” presented at Society for the Advancement of Socio-Economics Conference.

“Barriers to Entry into Segments of the Child-Care Market,” presented at Association for Public Policy Analysis and Management Conference.

“Assessing the Long-Run Performance of Mergers and Takeovers,” presented at the American Economic Association Meetings (with F. M. Scherer).

“The Gain to Acquisitions, Acquisition Premia, and the Theory of the Firm: A Theoretical and Empirical Analysis,” presented at the Southern Economic Association Conference.

Additional Teaching:

“Behavioral Economics” in Lifelong Learning Program in Swarthmore and in NYC (2007, 2009, 2015).

“Making the Irrational, Rational” Teachers as Scholars program (spring 2013).

Professional Affiliations, Activities, and Awards:

Swarthmore College Eugene M. Lang Faculty Fellowship, 2013-2014

[Robert Wood Johnson Foundation](#) and [Donaghue Foundation](#) grant, April 2012-October 2013. (Program initiative: "Applying Behavioral Economics to Perplexing Health and Health Care Challenges.")

Member of Middle States Commission External Review Team for Zayed University, United Arab Emirates, March 2008; Hamilton College, March 2012; St. John's College, Annapolis, March 2014.

Reviewed tenure dossiers for peer colleges

Panelist, NSF Graduate Research Fellowship Program: Social Sciences Panel, (February 2003; February 2004, February 2007, January 2014; invited 2009, 2010, 2011)

Member External Review Committee for the Economics Department at Carleton College, January 2003; Washington and Lee University, May 2007; Davidson College, September 2009; Middlebury College, November 2010; Lafayette College, March 2012; Hamilton College, March 2014.

Member External Review Committee for the Public Policy and Law Program at Trinity College, April 2010

Member, Early Care and Education National Advisory Committee, Institute for Women's Policy Research

Swarthmore College Faculty Fellowship, 2001-2002

Reviewer for Choice (American Library Association), 2000 - 2006

Hewlett Scholar in Washington at Child Trends, Inc., Washington, DC 1993-1994.

Eugene Lang Faculty Fellowship, Spring 1994, Spring 2014.

Participant in Government and Business Roles Panel of Quality 2000 Child Care Policy Project.

Member of the Early Childhood Care and Education Cost and Quality Study Technical Advisory Team, 1992-1994.

Editor, Forum for Applied Research and Public Policy, 1988-2000.

University of Maryland, Department of Economics, Teaching Award, 1982.

REFEREED ARTICLES AND REVIEWED PROPOSALS FOR:

Journal of Policy Analysis and Management

Journal of Business and Economics

Journal of Family and Economic Issues

Journal of Economics Education

Journal of Interamerican Studies and World Affairs

Journal of Marriage and the Family

Review of Industrial Organization

Smith Richardson Foundation

National Science Foundation

Institute for Women's Policy Research

Carnegie Corporation

Swarthmore College Service

2013-2014: on leave

2014-2015: member Presidential Search Committee, Department Chair, member Council on Educational Policy