I've invited you to fill out a form:

Lang Social Impact Fellowship Application

The intention of this program is to continue to empower scholars with their partners (faculty, community members, etc) to build impactful solutions (that is, solutions which are sustainable, measurable, innovative, and socially valuable) by providing additional funding and support one to two recent alumni (within 1 to 3 years of graduation) who are ready to scale previously existing projects.

NOTE: Unless otherwise noted, answers should range from 1-2 paragraphs. Since it is not possible to “save and continue” in the online application, please craft all of your answers in a Word doc then cut and paste into the online form once you are ready to submit your application. This google application will be open from March 1 through March 15.

Name (Last Name, First Name) *

1. Motivation: What motivates you to pursue this fellowship? *

2. Education: How has your Swarthmore College education informed the arc of your project? Be sure to list specific courses (including coursework completed elsewhere) along with insights gleaned from those courses (including readings, assignments, etc.). If applicable, describe the ways in which you integrated your Lang Project into your assignments or senior theses, projects, etc. *

3. Past Experience: Briefly summarize the Lang/Periclean Project you launched as an undergraduate. (5-7 sentences) *

4. Failures: In what ways did you “fail forward” (that is, learn from failure and apply lessons to future work)? *

5. Successes: What evidence can you provide to support the claim that your project has been effective or successful so far? What successes or early traction has the project experienced (usage of product or service, traffic to the project's website, app downloads, etc.)? That is, what have the outcomes of your project been so far? Provide evidence of measurement indices, tools, methods used, etc. *

6. Project Title and Abstract: A successful abstract will tell us what the issue or problem is, and note where it occurs (1 sentence); it tells us about the stakeholders and constituencies who are directly impacted by this issue or problem (1 sentence); it will describe how your project has addressed and will continue to address the problem or issue described above (1 sentence); and it will tell us what your solution is, what change it has created so far, and what changes you anticipate scaling will bring about (1 -2 sentences). (5 sentences total). *

7. Stakeholders: Who are the stakeholders in the community(ies) in which your project is situated? Please add your stakeholder map here. Step by step instructions for stakeholder mapping is here: http://innovationforsocialchange.org/stakeholder-analysis/?lang=en. Also, Bloom and Dees (2009) article about stakeholder mapping within the context of an ecosystem framework may offer helpful insight for this prompt as well as the prompt below that invites you to conduct SWOT analysis: https://ssir.org/articles/entry/cultivate_your_ecosystem *

8. Scaling Strategy: Describe where and how you plan to grow, replicate, deepen, broaden, or otherwise "scale up" your project this fellowship year (July 1, 2017 - June 30, 2018). Where and how will you grow the project? Will you add more employees, clients/customers, and/or locations? Will you replicate one model (or a piece of your model) at a specific time as you grow, or will you encourage local customization of your model? Specify the key strategies and activities you plan to undertake in this next phase of your project. A successful answer will describe your anticipated growth and outcomes, as well as a realistic plan for how you will achieve this growth. Bradach and Grindel (2014) provide guidance on transformative scale: https://ssir.org/articles/entry/emerging_pathways_to_transformative_scale. The SSIR Scaling series of articles may also helpful: https://ssir.org/articles/category/scaling *

9. Theory of Change: Create a logic model that illustrates your scaling strategy. A logic model is a one-page graphic representation of your theory of change that conveys your planned work (inputs, resources and activities) and your intended results (outputs, outcomes and impact). Helpful guidance is here: W.K. Kellogg Foundation (2006) Logic Model Development Guide: http://www.wkkf.org/resource-directory/resource/2006/02/wk-kellogg-foundation-logic-model-development-guide *

10. Network: Which of your existing connections do you anticipate leveraging as you scale your project? Where are the gaps in your social network? *

11. Team: Who are your key team members? What relevant experience does the team have? Are there any gaps in your team composition or training? What key additions to the team or training for key team members are needed in the short term? If applicable, how will you grow or support your team in the next 12 months in order to take on the challenges of scaling your project? *

12. Timing & Opportunity: Why do you think the time is ripe for scaling your project in the manner outlined above? What barriers or opportunities are you anticipating? Please complete a SWOT analysis using the worksheet provided. A free resource describing the SWOT framework and key questions can be found here: http://www.free-management-ebooks.com/dldebk-pdf/fme-swot-analysis.pdf *

13. Budget: How much money do you anticipate you will need this year to reach the level of growth you described? What is the unit cost of your theory of change? For example, how much does the project cost per child served, per workshop delivered, per house built, and so on. Please budget with US Dollars (USD) currency. *

14. Financial Sustainability: This fellowship can assure $12,650 for project expenses during the fellowship year. How will you go about establishing a reliable source of funding, above and beyond this particular grant, to sustain the project? *

15. Impact: How will you measure the project outcomes and social impact of the project this year? The Stanford Social Innovation Review series, Measuring Social Impact, may be helpful as you compose your own plan: https://ssir.org/topics/category/measuring_social_impact *

16. References: Please have at least three recommenders submit letters of support. If a letter is written in a language other than English, please append a translation to the letter. At least one of the letters should come from a community partner who you worked with during your Lang/Periclean Project as an undergraduate who can comment upon the social impact of your project. At least one other recommender should be a member of a stakeholder group with whom you will work during the coming year. She/he/they should comment on how you came to work together, how long you have known each other and in what context(s), as well as their individual role within the organization and the nature of your working relationship. The third recommender could include: faculty member, mentor, alumni, member(s) of the Dean's Office, past volunteer, job, or internship supervisor, etc. Please direct your recommenders to email their letters to: Dr. Jennifer Magee, Associate Director of the Lang Center for Civic and Social Responsibility, jmagee1@swarthmore.edu no later than Tuesday, February 28, 2017. *

- [ ] By clicking this box I am certifying that I have carefully read and fully understand this item.

17. Swarthmore College funds might not be used to support projects in countries that appear on the U.S. Department of State travel warning list here: https://travel.state.gov/content/passports/en/alertswarnings.html . *

- [ ] By clicking this box I am certifying that I have carefully read and fully understand this item.

18. If you intend to work with minors (people under the age of 18) in the US or anywhere in the world, you will need to complete: Pennsylvania criminal background check; child abuse clearance; and FBI fingerprinting. NOTE: You will not be paid or be able to work with minors until these documents and the FBI fingerprinting results are received. *

- [ ] By clicking this box I am certifying that I have carefully read and fully understand this item.