

# BE EXTRAORDINARY

2018-19  
INVESTMENT OPPORTUNITIES

## AT UNITED WAY, WE ARE ON A MISSION TO END POVERTY—THE KIND THAT TRAPS FAMILIES FOR GENERATIONS.

When you invest in the Impact Fund, you support:

**Early Learning:** school readiness and family literacy

**Career Pathways & Pipelines:** education and job training that provide pathways to career advancement

**Economic Empowerment:** skills to earn a living wage, save and build assets

**Family Stability Supports:** support for basic needs such as stable housing, nutritious food and resources in a crisis that build youth success and family stability

When you invest in the Impact Fund, you support a holistic approach that leverages these tools:

- Mobilizing 15,000+ volunteers
- Providing low-cost fundraising
- Convening powerful partners
- Deploying community expertise
- Leveraging collective impact
- Investing in high-quality nonprofits
- Building capacity for nonprofits
- Delivering measurable, lasting results
- Advocating for sound public policy

## OUR GOALS

Note: projected outcomes anticipated by 2030



**90% OF CHILDREN WILL READ ON GRADE LEVEL**  
by the end of third grade.



**50K YOUTH AGED 15-25 WILL RECONNECT TO SCHOOL OR WORK;**  
we will prevent 16K from falling off track.



**300K INDIVIDUALS WILL OVERCOME POVERTY**  
and 300K more will be prevented from slipping into its cycle.



Gifts to the **Impact Fund** support United Way of Greater Philadelphia and Southern New Jersey and our Impact Partners to advance a two-generational approach to breaking the cycle of poverty in our region.

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United Way of Greater Philadelphia and Southern New Jersey Signature Programs often address gaps in health and human services and may include volunteer mobilization, leveraged funding, advocacy support and/or capacity-building.

<b>Youth Success:</b> Success that starts early.....	53554	Girls Today Leaders Tomorrow.....	47514
<b>Stable Families:</b> Helping individuals and families thrive.....	53553	High School Graduation, College & Career Readiness.....	15010
<b>Basic Needs:</b> Ensure our neighbors get support they need in times of crisis.....	48108	Job Opportunity Investment Network (JOIN).....	49423
<b>Health:</b> Build healthier communities for all.....	101	Lubert Individual Development Account (IDA).....	15015
2-1-1 Helpline NJ.....	50259	Pre-K for PA.....	51593
2-1-1 Helpline PA.....	48324	Rapid & Emergency Response.....	54223
Capacity Building.....	48329	Siemer Family Stability Initiative.....	51595
Career Pathways & Pipelines.....	54220	Success By 6 NJ.....	51601
College Savings Accounts.....	53577	Success By 6 PA.....	44353
Community Stability & Advocacy.....	54222	Trauma Informed Care.....	45992
Early Grade Reading.....	50966	Volunteer Income Tax Assistance (VITA).....	29946
Early Learning.....	54219	Women United—NJ.....	50263
Economic Self-Sufficiency.....	54221	Women United—PA.....	29734
Families and Communities Together (FACT).....	54224	Workforce Solutions: Re-entry.....	53576

## UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY IMPACT PARTNERS

We are proud to partner with the following organizations to deliver positive, lasting change in our region. These organizations have been awarded funds through United Way's Impact Fund, distributed through our rigorous Investing in Results funding process. These agencies:

Submit an annual results report, which is reviewed and evaluated by United Way staff; submit annual audits, reviewed by a volunteer committee comprised of CPAs and United Way staff; and are certified as Internal Revenue Code section 501(c)(3) tax exempt, are USA Patriot Act compliant and provide health and human services.

Abilities Solutions .....	876 GLC	Creative Health Services, Inc. ....	3700 MTG	Penn Asian Senior Services, Inc. ....	43134 PHL
Abington Jefferson Health Lansdale Hospital.....	16103 MTG	Cumberland Cape Atlantic YMCA of New Jersey .....	3635 CMB	Pennsylvania Horticultural Society .....	6197 PHL
Accion Comunal Latino Americana de Montgomery County (ACLAMO).....	2528 MTG	Cumberland County Habitat For Humanity .....	10459 CMB	People's Emergency Center .....	248 PHL
ACHIEVEability.....	3756 PHL	Cumberland Empowerment Zone Corporation..	51000 CMB	Philabundance.....	5547 PHL
Action Wellness.....	6777 PHL	Delaware County Literacy Council.....	995 DEL	Philadelphia Association of Community Development Corporations.....	12966 PHL
After School Activities Partnerships .....	15048 PHL	District 1199C Training & Upgrading Fund .....	47008 PHL	Philadelphia Chinatown Development Corporation.....	173 PHL
After-School All-Stars Philadelphia and Camden .....	12773 PHL	Diversified Community Services, Inc. ....	37 PHL	Philadelphia Lawyers for Social Equity .....	54185 PHL
American Red Cross, Southeastern Pennsylvania Chapter.....	3 PHL	Drexel University .....	50223 PHL	Philadelphia Wooden Boat Factory .....	8635 PHL
American Red Cross, Southern Shore Chapter .....	5458 ATL	Economy League of Greater Philadelphia.....	5594 PHL	Philadelphia Youth Network.....	43152 PHL
Atlantic County Women's Center.....	6546 ATL	Educating Communities for Parenting.....	8792 PHL	Pottstown Cluster of Religious Communities .....	47003 MTG
AtlantiCare Behavioral Health, Inc. ....	6549 ATL	EducationWorks .....	45905 PHL	Project HOME .....	9843 PHL
AtlantiCare Foundation .....	60020 ATL	Episcopal Community Services—Philadelphia.....	19 PHL	Providence Center .....	12030 PHL
Baker Industries .....	7811 CHS	Family Service Association of South Jersey (Atlantic County) .....	49307 ATL	Public Citizens for Children and Youth .....	4883 PHL
Bancroft .....	1069 CAM	Family Services of Montgomery County.....	42 MTG	Public Health Management Corporation .....	2050 PHL
Be Proud Foundation .....	14866 DEL	Family Support Services, Inc. ....	443 DEL	Public Interest Law Center.....	572 PHL
Benefits Data Trust .....	49432 PHL	First Up.....	4549 PHL	Puentes de Salud.....	48347 PHL
Better Tomorrows.....	51968 BUR	Foundation for Pottstown Education .....	48063 MTG	Robins' Nest, Inc. ....	1586 GLC
Big Brothers Big Sisters Independence Region.....	8 PHL	Free Library of Philadelphia Foundation.....	8780 PHL	Rock to the Future .....	50935 PHL
Big Brothers Big Sisters of Atlantic and Cape May Counties, Inc. ....	1125 ATL	Gateway Community Action Partnership .....	7834 CMB	RSVP of Montgomery County.....	1993 MTG
Boy Scouts of America, Cradle of Liberty Council .....	76 DEL	Generations of Indian Valley .....	53565 MTG	Salvation Army/Camden Citadel Corps .....	435 CAM
Boys & Girls Club of Atlantic City, Inc. ....	4051 ATL	Greater Harleysville and North Penn Senior Services .....	7258 MTG	Samost Jewish Family and Children's Services of Southern New Jersey.....	380 CAM
Boys & Girls Club of Chester .....	1013 DEL	Greater Philadelphia Coalition Against Hunger ...	15757 PHL	Settlement Music School.....	109 PHL
Boys & Girls Club of Vineland .....	50169 CMB	Hendricks House Group.....	16074 CMB	SHARE Food Program, Inc. ....	7775 PHL
Boys & Girls Clubs of Philadelphia, Inc. ....	12 PHL	HIAS Pennsylvania .....	4519 PHL	Sisters Returning Home .....	54210 PHL
Burlington County Community Action Program.....	6300 BUR	Hispanic Family Center of Southern New Jersey .....	918 CAM	South Jersey Legal Services, Inc. ....	678 CAM
Campaign for Working Families, Inc. ....	47004 PHL	Hopeworks 'N Camden .....	42953 CAM	Southeast Asian Mutual Assistance Associations Coalition, Inc. (SEAMAAC) .....	6233 PHL
Cape Assist.....	50997 CPM	Indochinese-American Council.....	47006 PHL	St. Gabriel's System .....	896 PHL
Cape Counseling Services .....	8968 CPM	Jersey Cape Diagnostic Training and Opportunity Center, Inc. ....	10469 CPM	Sunrise of Philadelphia, Inc. ....	51578 PHL
Caring for Kids.....	60044 CPM	JEVS Human Services .....	75 PHL	Supportive Older Women's Network.....	5721 PHL
Carson Valley Children's Aid .....	24 MTG	Jewish Family Services of Atlantic and Cape May Counties, Inc. ....	6560 ATL	Tech Impact.....	19659 PHL
CASA Youth Advocates, Inc. ....	200 DEL	Keystone Opportunity Center.....	10272 MTG	The Arc of Cumberland County .....	7663 CMB
Cathedral Kitchen.....	1558 CAM	KIPP Cooper Norcross Academy.....	54209 CAM	The Foundation for Delaware County .....	49443 DEL
Catholic Charities, Diocese of Camden .....	49276 CAM	KleinLife.....	48883 PHL	The Health Federation of Philadelphia .....	54211 PHL
Catholic Social Services of the Archdiocese of Philadelphia .....	17 PHL	Laurel House, Inc. ....	2972 MTG	The Parent-Child Home Program .....	12957 O
Ceiba, Inc. ....	12181 PHL	Legacy Treatment Services Foundation .....	49871 BUR	The Salvation Army of Greater Philadelphia .....	107 PHL
Center for Aquatic Sciences .....	19592 CAM	LUCY Outreach.....	53464 CAM	The Work Group, Inc. ....	50015 CAM
Center for Family Services, Inc. ....	14137 CAM	Manna on Main Street.....	9867 MTG	Thomas Scattergood Behavioral Health Foundation.....	713 PHL
Center for Literacy .....	147 PHL	Maternal and Child Health Consortium of Chester County.....	8548 CHS	University City District .....	19687 PHL
Center in the Park.....	225 PHL	Maternity Care Coalition .....	6427 PHL	UpLift Solutions, Inc. ....	54212 GLC
Chester Eastside, Inc. ....	8253 DEL	MontCo Anti-Hunger Network.....	54227 PHL	Urban Affairs Coalition .....	1323 PHL
Children's Literacy Initiative.....	5927 PHL	Multicultural Community Family Services .....	53564 DEL	Urban League of Philadelphia .....	122 PHL
Christian Caring Center Pemberton, Inc. ....	3659 BUR	National Nursing Centers Consortium.....	15887 PHL	Urban Promise Ministries, Inc. ....	10157 CAM
City Year Philadelphia.....	9311 PHL	Nationalities Service Center of Philadelphia .....	88 PHL	Veterans Multi-Service Center .....	4308 PHL
Clarifi .....	4800 PHL	North Penn Valley Boys & Girls Club.....	485 MTG	VNA-Community Services, Inc. ....	126 MTG
Community FoodBank of New Jersey, Southern Branch.....	1136 ATL	North Penn YMCA.....	375 MTG	Why Not Prosper.....	14651 PHL
Community Legal Services, Inc. ....	2149 PHL	Oaks Integrated Care.....	760 BUR	Women Against Abuse, Inc. ....	195 PHL
Congreso de Latinos Unidos, Inc. ....	4210 PHL	OIC of America, Inc. ....	7254 PHL	Women's Center of Montgomery County .....	433 MTG
Cooper's Ferry Partnership .....	54226 CAM	One Accord, Inc. (Kids Alley) .....	15856 CAM	Women's Opportunities Resource Center .....	10153 PHL
CORA Services, Inc. ....	1131 PHL	Parkside Business and Community in Partnership, Inc. ....	50019 CAM	YMCA Philadelphia Freedom Valley .....	135 MTG
Court Appointed Special Advocates of Atlantic and Cape May Counties (CASA) .....	14871 ATL	Pathways PA, Inc. ....	1619 DEL	Youth Service, Inc. ....	139 PHL
Covenant House New Jersey in Atlantic City .....	9382 ATL	Peirce College .....	52833 PHL	YouthBuild Philadelphia Charter School.....	14574 PHL
				YWCA Tri-County Area .....	3636 MTG

County Abbreviation Key: **New Jersey** • ATL—Atlantic County, NJ • BUR—Burlington County, NJ • CAM—Camden County, NJ • CPM—Cape May County, NJ • CMB—Cumberland County, NJ • GLC—Gloucester County, NJ  
MRC—Mercer County, NJ • UNN—Union County, NJ • **Pennsylvania** • CHS—Chester County, PA • DEL—Delaware County, PA • MTG—Montgomery County, PA • PHL—Philadelphia County, PA • O—Other

## DONOR CHOICE PROGRAM

In addition to our Impact Partners, thousands of organizations are eligible to receive funding through United Way's Donor Choice Program. These agencies must be:

- Classified by the Internal Revenue Service as 501(c)(3) tax-exempt organizations
- Tax deductible in the United States
- Compliant with the USA Patriot Act (anti-terrorism legislation)

United Way does not monitor these organizations except to certify that they meet these three criteria. A full list of eligible organizations is available on our website: [UnitedForImpact.org/agency-search](https://UnitedForImpact.org/agency-search).

Designations are also accepted for organizations not shown on the web site listing. Should you designate an agency that does not meet the specified criteria, United Way will notify you so that you may redirect your investment. If we do not hear from you, if your designation is less than \$24, if you have not provided sufficient information, or if the designated organization goes out of business or becomes ineligible at any point in the distribution schedule (such as if an agency's nonprofit status is revoked), your gift will be redirected to United Way's Impact Fund.

If you have questions about the Donor Choice Program or need additional assistance, please call our Donor Service Help Line at **800-417-8742**, or email us at [donorservices@uwgpsnj.org](mailto:donorservices@uwgpsnj.org).

Donor information is available through United Way's secure online reporting portal to organizations that receive designations.

As United Way receives payments from donors, designations are distributed to organizations on a bi-monthly basis.

*In order to recover expenses incurred to raise, collect, administer and distribute contributions, United Way of Greater Philadelphia and Southern New Jersey charges a cost recovery fee of 12.5% on each designated gift before distribution. In accordance with IRS requirements, United Way acknowledges no goods or services were exchanged for your contribution.*