Educating Socially Responsible Leaders (ESRL) and Educating Future Entrepreneurs (EFE)

*These initiatives were developed by Career Services, with the generous support of alumni, and are designed to introduce students to business and entrepreneurship careers while preparing them to succeed in their professional lives.*

### Experiential Summer Fellowship Awards

These fellowships are our summer extension of the popular Extern Program, providing funding for students who have completed an externship with an alumnus/a and have the agreement of their sponsor to return for a summer internship. This program was developed with alumni support as we believe that gaining work experience via alumni-sponsored internships is critically important in today’s economy. During their externships students are notified about the funding application process and we encourage students to speak with their sponsors about the possibility of returning for a summer internship. Fellowship applications require the sponsor’s signature and are due prior to spring break.

### Swarthmore Future Entrepreneurs

In the Summer of 2012 we initiated a partnership with the Ben Franklin Technology Partners (BFTP) through alumnus Terry Hicks ’73, Vice President of the BFTP Investment Group. BFTP is one of the nation’s longest-running technology-based economic development programs and within their portfolio are 120 technology start-ups in metropolitan Philadelphia.

Through SFE, students are able to spend the summer within a start-up organization while receiving mentorship by either alumni or friends of the College. Career Services coordinates the application process with local start-ups and students are required to apply for opportunities of interest in early April. Employers review applications, schedule interviews and make decisions, while Career Services provides the summer stipends for students.

### Wall Street Alumni/Student Networking Reception

Career Services offers an annual Wall Street Alumni/Student networking reception in October, coinciding with the Fall Recruiting Consortium Interview Day in New York. This annual event gives Wall Street alumni and students the opportunity to make connections and is attended by over 60 alumni and 40 students.
**Swat Tank**

In 2012-13 Career Services collaborated with the student Entrepreneurship Club to launch *Swat Tank* – Swarthmore’s first business-plan competition – designed to be a learning experience, giving students the skills they need to take any idea from a thought to a fully-fledged business.

In addition to being mentored by alumni throughout the process, participating students attend a series of webinars covering topics including idea generation and team building, business plan writing, sustaining a start-up/financing, pitching and networking. Finalists present their pitches and business ideas at the Lax Conference on Entrepreneurship in March for judging by a panel of Swarthmore alumni entrepreneurs.

**Tuck School of Business, Business Bridge Program Awards**

Dartmouth’s Tuck School of Business summer Business Bridge program offers courses taught by Tuck MBA faculty and is designed to provide liberal arts students with an intensive introduction to business. Students have told us the program is a valuable complement to their education at Swarthmore, providing them with knowledge of business and business careers as well as familiarity with business terminology and relevant skills. Since 2005, with the support of an alumnus donor, we have been able to match the financial aid offered by Tuck to our students who enroll in Business Bridge.

**Business Fundamentals and Wall Street Prep**

We bring Wall Street Prep to campus to offer a customized seminar on Business IQ Fundamentals. Topics include an overview of different financial institutions, departments, and positions; stocks versus bonds and exchanges; how to read financial reports and annual reports; an overview of the three financial statements; and an overview of Excel for finance.

Wall Street Prep also offers a comprehensive finance seminar for students with topics including financial modeling, valuation methodologies, enterprise value relationships, financial accounting, income statements, balance sheets, cash flow statements, financial ratio analysis, and financial statement analysis.

**Careers SEEKERS, a career development course**

Career Services offers a noncredit career development course with an emphasis on teaching students key skills necessary for self assessment, career exploration and their internship/job search. The course meets during spring semester for six weeks.
Dapper Dining Professional Etiquette and Networking Program

Since 2005, we have sponsored an annual Professional Etiquette Dinner and Networking Program. Students learn about networking and professional dining etiquette, skills that prepare them for alumni networking events and interviews. Each year we have over 60 students register for this event and receive excellent feedback from student attendees.

Entrepreneurship Conference funding

Since 2011 we have offered funding for students to attend entrepreneurship conferences, including the Net Impact Conference, Wharton Entrepreneurship Conference, Wharton Africa Business Forum, the Harvard Undergraduate Symposium and the Grameen Creative Lab Global Social Business Summit. Students can find the application on our website and can be awarded up to $200 per individual or $400 per group.

Career Closet

Career Services has established a Career Closet allowing students to “dress for success” on a tight budget by borrowing professional attire for interviews, career fairs and other career building endeavors.

Life after Swarthmore

We offer a series of programs to prepare students for life after college, including the Life after Swat Explained panel of Alumni Council members, who speak with students about housing issues, making benefits decisions, responsible financial planning, repayment of student loans, navigating office politics, finding a mentor in the workplace, and adapting to a new job and new location.