

From: **Julia Geskey** <[jgeskey@environmentamerica.org](mailto:jgeskey@environmentamerica.org)>  
Date: Tue, Oct 19, 2021 at 8:27 AM  
Subject: Can you help spread the word?  
To: <[bdavids1@swarthmore.edu](mailto:bdavids1@swarthmore.edu)>

Good morning Professor Davidson,

I hope your semester is going well! To introduce myself, my name is Julia Geskey and I am the Clean Water associate with Environment America.

I wanted to reach out to see if you would be willing to help us spread the word about our job opportunities with Swarthmore students in the Biology department. I have already been in touch with the career center but, as a professor, I thought that your students may be interested in hearing more from you about a potential career of environmental and social service.

*To give you some context on the work that we do:* We all know about the damage we're doing to the planet: climate change, plastic pollution, wildlife disappearing forever. But we also know we have solutions: solar panels are getting better and electric cars are getting better, among other great developments.

That's why our mission -- the thing that drives everything we do -- is to harness our country's wealth, technology and imagination to make our communities, our country and our planet greener and healthier places to live for all of us.

Right now, we are hiring aspiring environmental activists for our one-year campaign associate program. Associates work to mobilize support it takes to build more solar and wind power, reduce global warming pollution, protect our wildlife and wild places, and hold polluters accountable when they violate environmental laws. Associates will build powerful coalitions, earn media attention, lobby elected officials, research and write reports, identify and cultivate donors, and run a grassroots campaign office during the summer.

**I would greatly appreciate it if you would forward this email to your students and encourage them to apply to our positions on our website, all provided below!**

All the best,

Julia Geskey  
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## Get the Lead Out Campaign Associate - [APPLY NOW!](#)

The Clean Air and Water team is looking for an associate to drive our “Get the Lead Out” campaign.

The crisis that unfolded in Flint, Michigan in 2014-15 provided a tragic reminder of the dangers of lead exposure. The drinking water of an entire city had been contaminated with lead. More than 8,000 children under the age of 6 drank lead-contaminated water. A potent neurotoxin, lead affects how our children learn, grow and behave. Now we know this toxic threat extends well beyond Flint. The only way to ensure safe drinking water for our children is to “get the lead out” of our schools and preschools. This involves proactively removing lead-bearing parts from schools’ drinking water systems — from service lines to faucets and fixtures — and installing filters certified to remove lead at every tap used for drinking or cooking.

These steps cost money, but our children's health is worth it. To convince state and local leaders to act, we’re raising awareness, especially among parents and parent-teacher associations; doctors, nurses and other healthcare givers; and elected officials themselves.

We are seeking a Campaign Associate who will spearhead this campaign and work with our experienced team of advocates, researchers, and digital and communications experts.

Entry-level candidates are encouraged to apply; we provide training on advocacy and organizing skills, as well as oversight and on-the-ground training by an experienced advocate. Ideal candidates will have leadership experience, top-notch written and verbal skills, an eagerness to learn, and be ready for a challenge. We value organizing experience, including building campus or community groups.

### **TYPICAL RESPONSIBILITIES:**

***Build powerful coalitions:*** Reach out to like-minded organizations and affected constituency groups to demonstrate support for our campaign goals.

***Earn traditional media and social media attention:*** Organize news conferences and write opinion pieces. Build a following on Facebook and Twitter for your campaign.

***Lobby elected officials:*** Coordinate strategy with champions in Congress. Make a convincing case to legislators who are undecided on a particular vote. When a critical vote is happening on your campaign, work to demonstrate the support you’ve been building on the ground to help line up the votes needed to win.

***Research and write reports:*** Catalogue and analyze data relevant to the issue and our policy proposals to help influence public debate and earn media attention for our cause.

***Identify and cultivate donors:*** Reach out to foundations and major donors and ask them to fund your campaign.

***Recruit new people to your team:*** Help build your team recruiting volunteers, interns and full-time staff.

***Run a grassroots campaign office each summer:*** Run a campaign office for the summer to raise money to support our campaigns, build our organization and membership, and help build critical and timely grassroots support to win key campaigns while honing your organizing and management skills.