Aydelotte Foundation Application Form
March 24, 2014

Please e-mail your completed application to foundation@swarthmore.edu.

Project Leader(s)
1. Please list the names of those who would be involved in developing and executing the initiative.

Title
2. Working title of initiative?

Description
3. Describe the initiative you would like to produce with help from the Aydelotte Foundation. Please provide enough detail so that your description conveys a clear picture of your idea and your needs.

Support
4. Why are you seeking support from the Aydelotte Foundation specifically? What other departmental or College resources have you investigated?

5. How would you envision your role as a partner in this initiative?

6. The level and type of support differs from project to project. What kind of support are you seeking from the Aydelotte Foundation? Check all that apply.
   [ ] Financial (if checked, be sure to include a budget with your proposal, see question # 9)
   [ ] Administrative (e.g., catering arrangements, room reservations)
   [ ] Promotional (e.g., advertising through listservs)
   [ ] Other ________________________________

Goals
7. What are your goals for the initiative? Describe some of the anticipated outcomes?

Timeline
8. What would be the anticipated timeline for the initiative? Please include key dates for all activities related to planning and executing the initiative.
Budget
9. What would be the anticipated budget for the initiative? (Please outline how the monies would be used: e.g., honoraria, travel expenses, materials necessary to an initiative such as books, hospitality costs, audience recruitment or promotional costs, production expenses, etc.)

Audience
10. Describe the specific audience(s) you are trying to reach? Why would this project be of interest to them? What would be the anticipated audience size for this initiative? What are your thoughts on the best ways to reach this desired audience?

11. Would this also appeal to an audience outside of Swarthmore College? If yes, please describe this audience and share your thoughts on how best to reach them?

Assessment
12. How would you plan to assess whether or not the initiative met the goals outlined in your proposal?

Other
13. Any additional information on the initiative that you would like to share?