

# Call for Sponsors



## ASEE Mid-Atlantic Section Fall 2014 Conference

November 14-15, 2014  
Swarthmore College, Swarthmore, PA 19081



## Engineering a Diverse Workforce for the 2020s: Vision through Implementation

The Engineering Department of Swarthmore College will host the fall meeting of the Middle Atlantic Section of the American Society for Engineering Education (ASEE). Sessions include refereed papers, workshops, keynote speakers, discussions related to engineering education, and student poster sessions with prizes to the top contenders.

The meeting is expected to attract approximately 100 participants from two- and four- year Engineering and Engineering Technology Programs in locations ranging from New York City, central Pennsylvania, and as far south as Washington DC.

Financial support for section meetings comes predominantly from registration fees. **The fee is waived for students and reduced to attract more participants by funding from sponsors and vendors who are invited to display their products and for higher levels of contribution, address the group.** The host institution also provides financial support.

### Benefactor

For a contribution of \$1000, your name and logo will be listed online as well as in the conference program, and you can place a full page ad in the conference proceedings. You will also have two 6' x 2.5' tables and/or easels to display posters, and 20 minutes to address the attendees. The registration fee for any number of representatives from your group to attend the conference will be waived.

### Major Sponsor

For a contribution of \$500, your name and logo will be listed online as well as in the conference program, and you can place a ½ page ad in the conference proceedings. You will also have a 6' x 2.5' table and/or easel to display a poster, and 10 minutes to address the attendees. The registration fee for two representatives from your group to attend the conference will be waived.

### Sponsor

For a contribution of \$250, your name and logo will be listed online as well as in the conference program, and you can place a ¼ page ad in the conference proceedings. You will also have a 6' x 2.5' table and/or easel to display a poster. The registration fee for two representatives from your group to attend the conference will be waived.

### Donor

For a contribution of \$150, your name and logo will be listed online as well as in the conference program and proceedings. The registration fee for one representative from your group to attend the conference will be waived.

For more information or to become a sponsor of this conference, please contact  
Nelson Macken (nmacken1@swarthmore.edu; (610) 328-8073), or  
Lynne Molter (lmolter1@swarthmore.edu; (610) 328-8078).