# **Five Ways to Show Your Support for Swarthmore**

**Help make Swatober a success by doing any/all of the below!**

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|  | **Make a gift**  Big or small, every gift counts. Demonstrate to your friends and classmates that you lead by example and make a gift yourself.  **How**: Go to [**http://swarthmore.edu/swatober**](http://swarthmore.edu/swatober) |
|  | **Share the campaign**  Spread the word and show your support!  **How:** At the top of every campaign page are buttons to share via email, Facebook, and Twitter. You can download and use our facebook and instagram images and sample text found at the link below:  **http://.swarthmore.edu/swarthmorefund/swatober-challenge** |
|  | **Become an advocate**  With just a few clicks, create a GiveCampus account and gain the ability to track your impact. See how many clicks, gifts, and dollars your outreach generates!  **How:** Go to the very top right of the campaign page to sign up. |
|  | **Create a matching gift or challenge**  Put your money where your mouth is and encourage your network to join you in making a gift. You can match gifts dollar for dollar up to a fixed amount and even structure your challenge to be based on donor participation.  **How:** Look right below the video on the left side of the campaign page. |
|  | **Upload a personal plea**  Create a short video in which you explain why you’re supporting this campaign and why others should do the same and upload directly to GiveCampus. ‘Selfie’s’ work great!  **How:** Go to the advocates tab just below the donate now button. |

**Have questions?**

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