Life Beyond Swat: Explained by Alums

Danawell Lounge  *  Friday March 18, 2016  *  3-5pm

Participant Biographies

**Alison Campbell ’87  alisonanncampbell@gmail.com**

Alison double majored in mathematics and history and subsequently received a California state teaching credential in mathematics. She recognized the transition from Swarthmore to the "real world" as very challenging, particularly outside of the workplace. She has spent most of her career working in national parks. For the past eighteen years, she has been in her current position of Retail Manager with the Golden Gate National Parks Conservancy at Muir Woods National Monument. In that capacity as well as in previous positions she has interviewed, hired, trained, and worked with many college students and recent graduates whose preparedness for the workplace varies greatly.

**Charles “Kip” Davis ’75  heldavis@aol.com**

Kip has worked in various capacities in the market research industry in New York for over 30 years. He currently works for Ipsos, an international publicly-held firm based in Paris. In his current position as Senior Sales Support Manager for the Audience Measurement Group within Ipsos Connect USA, Kip manages operations, client contact, and communications for the Ipsos Affluent Survey USA and various custom projects within the group. Among Kip’s ventures outside of market research, he was a co-creator of the opera “X, The Life and Times of Malcolm X” which had its premiere in 1986 at New York City Opera, and has spent many years in leadership roles for neighborhood, educational and youth sports organizations including block associations, the Hunter College Campus Schools, the Manhattan Soccer Club and the Harlem Little League. Kip is also Board Chairman of Replications, an educational non-profit dedicated to improving education in under-served communities through-out the Northeast.

**Jeff Gordon ’81  jmg138@me.com**

Jeff Gordon is a Managing Director with 30 years’ experience (all at Duff & Phelps, a 2500-person global corporate finance and valuation advisory firm) advising boards of directors, corporate attorneys and C-level executives on transactions, strategy and business valuations. Clients include publicly traded and privately owned companies, family-owned businesses, private equity firms and family offices in a vast variety of industries, with a specialty in real estate. Extracurricular interests include human and civil rights, as well as Israel advocacy (board memberships include the American Jewish Committee, the Simon Wiesenthal Center and the Jewish-Black Business Alliance.) Jeff is married, with three adult children, and lives in a northern suburb of Chicago.

**Brian Heaney ’83  heaney@yahoo.com**

Brian is the CEO of InnerOptic Technology, a startup developing navigation systems to make minimally-invasive surgery easier and safer to perform. Prior to joining InnerOptic, he spent 5 years as vice president of Engineering for Bytemobile, a provider of wireless Internet products. In 1996 Brian joined Navio Communications, leading the development of an advanced interactive TV platform. As vice president of Engineering, he participated in the acquisition by Liberate technologies in 1998 and Liberate’s subsequent IPO in 2000. Brian worked at Apple Computer as Director of Macintosh CPU Software. He began his career at GE Medical, where he performed R&D on medical visualization, graphics acceleration and real-time visual simulations. He holds an MS in Electrical Engineering from Duke University and was a double major in Engineering and Economics at Swarthmore.
Martha Marrazza ’09  martha.marrazza@gmail.com

Martha is a Foreign Affairs Officer at the State Department, where she works on human rights and humanitarian policy. Previously, she worked in Nairobi, Kenya, where she interviewed refugees for resettlement to the U.S. and for an international NGO that campaigns for the protection of civilians in conflict. After graduating Swarthmore, she worked as a staffer for Congressman Chris Van Hollen ’83. Martha holds an MS in Refugee and Forced Migration Studies.

Charlie Mayer ’98  cmayer76@gmail.com

Charlie Mayer is Director of Operations and Investor Relations at Opower (NYSE: OPWR). Opower’s mission is to help utilities build a clean energy future. Charlie supports that mission by leading the team that builds and maintains Opower offices and IT infrastructure around the world. Following Opower’s initial public offering in the spring of 2014, Charlie added investor relations to his eclectic portfolio. Charlie joined Opower in June 2013 after working for 15 years in public broadcasting. Charlie was a History major and holds an MBA from Georgetown University. He spent a year in Mongolia as a Henry Luce Scholar. He also fought fires with the Harare Fire Brigade in Zimbabwe. Charlie has finally settled down in Washington, DC where he lives with his wife and two daughters. He keeps it interesting by flying small planes on the weekend.

Bob Mueller ’68  Muelr@dvfs.org

Bob is the Chief Financial Officer of Delaware Valley Friend School. Bob spent six years as a child care worker and activities director at the Carson Valley School in Flourtown, PA, and ran his own construction company for fifteen years. Bob is Chair of the Philadelphia Area Business Officers Association and Secretary of the National Business Officers Association. He has work experience in learning differences, strategic planning and technology. Bob continues to study at Swarthmore in the Lifelong Learning programs where he has enjoyed Chaos and Self-Organized Criticality, Faulkner and Morrison, Mozart, Tolstoy and Dostoevsky, and more. He was a biology major here at Swarthmore.

Emily Anne Nolte ’07  emily.anne.nolte@gmail.com

Emily Anne is a Senior Associate with PwC in the Boston Healthcare Industries market. She possesses 6+ years of healthcare experience with increasing responsibility in a variety of hospital and consulting environments. She is an HFMA Certified Revenue Cycle Representative. Her work in for-profit and not-for-profit organizations focused on all entry points to the revenue cycle process from patient access to denial management. Prior to joining PwC, Emily Anne was a Senior Associate at a boutique firm providing hospitals with comprehensive payment review services and aged account resolution. In addition to providing consulting services, she developed internal training modules focused on annual compliance and patient privacy legislation and was voted Associate of the Year by her peers. Prior to Emily Anne’s work in the consulting arena, she worked for a large non-profit pediatric hospital in an internal consulting and systems improvement role. Emily Anne earned a Masters degree in Business Administration with a specialty in Finance and Operations from Goizueta Business School at Emory University. Emily Anne is a member of HFMA and ACHE and serves on the Board of Directors for Cancer Support Community of Atlanta.

Anne Richards ’97  aer9cornell@yahoo.com

After Swarthmore, Anne attended the Cornell University College of Veterinary Medicine. She works as a veterinarian in a small private practice and occasionally volunteers at spay-neuter clinics for feral cats. She has to communicate with a wide range of personality types with her clients, while trying to convince them to let her do what she believes is best for their pets and coaching them on how to successfully follow through with recommendations at home. She also enjoys many activities away from her job, including watching and playing ice hockey (it all started with Motherpuckers!), gardening, fitness activities, and canoe camping.