

## 25 Ways to Promote Science Education

(from the National Center for Science Education)

1. Donate books and videos about evolution to school and public libraries (NCSE can help you choose appropriate materials).
2. Encourage and support evolution education at museums, parks, and natural history centers (by positive remarks on comment forms, contributions to special exhibits, etc.).
3. Thank radio and television stations for including programming about evolution and other science topics.
4. Make sure friends, colleagues and neighbors know you support evolution education and can connect them with resources for promoting good science education.
5. Monitor local news media for news of anti-evolution efforts in your state or community, and inform NCSE -- for example, by mailing newspaper clippings.
6. When there is controversy in your community, add your voice: Hold press conferences with colleagues, record public opinion announcements, and send letters or editorials supporting evolution education to local newspapers.
7. Ask organizations in your community to include questions about science education in questionnaires for school board candidates and other educational policy makers.
8. Share your views with school board members, legislators, text-book commissioners, and other educational policy makers.
9. Share NCSE publications with concerned citizens, educators, and colleagues.
10. Link your personal or organizational web-site to <http://www.ncseweb.org>
11. When you see a web site that would benefit by linking to NCSE (for example, a science education site), write to their webmaster suggesting the new link to NCSE (<http://www.ncseweb.org>).
12. Encourage professional and community organizations (like the PTA) to give public support to evolution education. Send copies of their public statements to NCSE.
13. Give gift subscriptions to *Reports of NCSE* to friends, colleagues, and libraries.
14. Take advantage of member benefits like discounts on book purchases and car rentals.
15. Donate to NCSE beyond your annual membership fee. (Contact NCSE about in-kind gifts and planned giving.)
16. PARENTS: Make sure your child's science teacher knows s/he has your support for teaching about evolution, the age of the earth, and related concepts.
17. PARENTS: Help your child's teacher arrange field trips to natural history centers and museums with appropriate exhibits.
18. PARENTS: Discuss class activities and homework with your children -- this is often the way communities learn that "creation science" is being taught; or, you may learn your child's teacher is doing a commendable job of teaching evolution.
19. PROFESSIONALS: Inform your colleagues about the evolution/creation controversy and the need for their involvement: for example, by making presentations at professional society meetings, writing articles for organizational newsletters, making announcements on email listserves.
20. COLLEGE TEACHERS: Make sure that your institution has several courses that present evolution to both majors and non-majors.
21. COLLEGE TEACHERS: Create opportunities to learn about evolution outside the classroom: for example, public lectures, museum exhibits.
22. K-12 TEACHERS: Work with your colleagues to create a supportive atmosphere in your school and community.
23. K-12 TEACHERS: Work with colleagues to develop or publicize workshops and in-service units about evolution; take advantage of them yourself.
24. INFORMAL EDUCATORS: Include evolution in signage, interpretation of exhibits, docent education, and public presentations.
25. SCIENTISTS: Share your knowledge with K-12 teachers and students by visiting classrooms or speaking at teacher-information workshops (NCSE can provide tips).

Adapted from [http://www.ncseweb.org/25\\_ways.asp](http://www.ncseweb.org/25_ways.asp)